

## **Support TAM's Future: Increased Visibility and Capacity Will Promote the Participation of Women and Girls**

Through its membership in the National Girls Collaborative Project (NGCP), TAM has begun a valuable collaborative partnership with Ms. Karen Peterson, CEO of NGCP and a nationally recognized STEM leader. Recognizing TAM's unique capacity to promote STEM learning as well as the inclusion of girls in that education, Ms. Peterson already has met with National Science Foundation (NSF) Principal Investigators to determine the next steps that would lead to TAM's becoming a viable competitor for a multi-year \$1 to \$3 million "Scale-Up Grant."

The NSF leaders concluded that a highly-structured Summit should be convened and facilitated by Ms. Peterson. Potentially underwritten by a \$50,000 NSF grant, the Summit would bring together educators, industry representatives, and other invited guests to discuss logistics for advancing TAM's programs and increasing the participation of women and girls.

### **You can help!**

TAM must secure \$10,000 to fund grant writing and the project development services required to pursue NSF funding. First, for the Summit. Then... scaling up!

### **But scaling-up also needs to happen now...**

TAM is at a "tipping point." The organization has neither the infrastructure nor the human resources to deliver on its potential. Fortunately, TAM recently received a grant from the California Community Foundation to underwrite salary expenses for an Operations Director. This will help, but TAM needs an additional \$50,000 now and \$125,000 applied to 2015 in order to:

- answer the call of larger philanthropies and corporate foundations who *want* to support TAM but who require more formal administrative documentation than the museum currently possesses;
- rely less on volunteers and have the capacity to provide stipends to volunteer tutors and full salaries to those who have given of their time over the years;
- attend to physical upgrades of the museum site, taking advantage particularly of adjacent, vacant areas that could accommodate growing needs;
- keep up-to-date on technological advancements so that program-related computers and software are always state-of-the-art; and
- parlay media interest into a publicity campaign that demonstrates *how* TAM can be replicated and *why it should be*.

***Help set the stage for organizational growth and national replication:  
support Tomorrow's Aeronautical Museum.***